



Commercial Collection Agencies of America VENDOR & SPONSOR OPPORTUNITIES PROGRAM 2022

Demonstrate your services and products to the most prestigious commercial collection agencies, creditors' rights attorneys and law list publishers in the United States!

Our Association offers various year-long business development opportunities, as well as conference opportunities, to qualified firms serving the accounts receivable management industry.

Our members seek vendors to create strategic partnerships with companies which match their level of professionalism and service!



Virtual and in-person events and meetings are structured in order for ALL attendees to meet one another.

At in-person events, booth space is incorporated in our meeting space for unlimited, continuous access to attendees!

**Commercial Collection Agencies of America
is the most visited website in the commercial collection industry!**

SPOTLIGHT

your corporate partnership on the Special Partners' page of the website for year-long exposure and recognition!



www.commercialcollectionagenciesofamerica.com



VENDOR OPPORTUNITIES



There is a NEED for your products and services in our industry!

Telecommunications	Letter-writing	Billing
Hardware/Software	Legal services	Licensing and Compliance
Credit card processing	Accounting services	Website design & production
Merchant service providers	Credit reporting	Auto-dialer systems
Lending	Skip tracing	Publishing

Outstanding Vendor Value and Benefits:

Vendors who apply before February 1, 2022 will have the **first selection** of:

- Location of booth at meeting
- Placement of company name on the vendor section of the website
- Prime placement in the meeting brochures!
- Additional sponsorship opportunities!

ALL VENDOR EXHIBIT SPACE remains open during the educational sessions to allow for maximum traffic

ALL VENDOR REPRESENTATIVES HAVE A MEET & GREET with attendees to allow for integration into the meeting

ALL VENDORS' names will be spotlighted on our website from February 1, 2022 to December 31, 2022.

ALL VENDORS WILL BE LISTED in the meeting brochure with full contact information. *ALL VENDORS MAY PRESENT A **THREE MINUTE PROMO*** of their company's product or service to the group before an educational program



SPONSORSHIP OPPORTUNITIES

- ✓ Your Choice of Sponsorships
- ✓ A Special Designation on the Association's website as a Meeting Sponsor with full contact information!
- ✓ Unique Recognition at the meeting, including a listing in the meeting's printed materials and on Meeting App!
 - ✓ All Sponsors will be thanked in person from the podium at the meeting!
 - ✓ Exclusive Signage will spotlight sponsors at the event visible to all attendees
- ✓ Exclusive email of attendee listing with contact information PRIOR (as well as after) the meeting!

<u>OPPORTUNITIES</u>	<u>DESCRIPTION</u>
<i>LANYARDS</i>	Capture attention with your company name/logo around each attendee's neck!
<i>MEETING FOLDERS</i>	Envelope their attention with your company name/logo on our printed meeting envelope folders
<i>MEETING APP</i>	Your name will always be at their fingertips! Sponsor the meeting app which supplies attendees with all of the meeting details.
<i>OPENING NIGHT RECEPTION</i>	Welcome attendees by sponsoring a bar during the opening cocktail party and dinner on Thursday evening! Company name on table tents and napkins!
<i>FRIDAY COCKTAIL PARTY</i>	Your company will be the "life of the party" by sponsoring a bar at the cocktail reception with scenic views! Company name on table tents & napkins!
<i>TRIADIC TOURNAMENT</i>	Network in high gear! We are known to plan the coolest networking experiences- <i>The Great CCA of A Cake Competition, All Star Cameo Collection Lawlapalooza, Casino Spectacular! Margarita Madness, Triadic Olympics, Martini Mixer, The Porsche Experience, Triadic Scavenger Hunt and of course, Pizza Palooza!</i> We do networking right! Take the opportunity to put your company's name on, yet another unique and fun event will make all members remember your company!
<i>ON SITE EVENTS</i>	Attendees love to network between sessions. Spotlight your firm by sponsoring one of the many snack breaks throughout the meeting. Company name on signage! Start everyone's day out right by sponsoring Friday's deluxe breakfast. Company name on table tents. See your firm's name on each table by being the exclusive sponsor of the delicious triadic lunch. Company name on signage too! Leave the attendees with a lasting impression by sponsoring Saturday morning's "Let's Eat Before We Get on the Road" breakfast. Company name on table tents and signage!
<i>PROMOTIONAL INFO</i>	We will place your firm's promotional materials in our meeting materials for maximum exposure to our membership <i>EXCELLENT FOR VENDORS!</i>
<i>TABLE PLACEMENT</i>	<i>For even more exposure, we will place our firm's promotional materials on each table for the duration of the meeting sessions!</i> <i>EXCELLENT FOR VENDORS</i>
<i>OPTIONAL ACTIVITIES</i>	Amazing opportunities to showcase your firm! See Next Page...

In-Person Conferences

Obtain a premier “seat at the table” by becoming a valued vendor!



Sheraton Grand at Wild Horse Pass Phoenix

April 6-9, 2022

Join CCA of A at Phoenix's premier resort, which features a five star restaurant, five star spa, surrounded by four pools, waterfalls, two championship golf courses and equestrian center!

Opal Grand Resort-Delray Beach October 19-22, 2022

CCA of A's “home away from home ~ an oceanfront luxurious resort in the South Florida paradise filled with restaurants, nightlife, boutiques and more!
Return with us this Autumn for our eighth year!



Sponsor Conference Optional Activities!



FISHING EXPEDITION

Join colleagues for an afternoon on the Atlantic Ocean having fun and competing to catch the biggest fish! No need to catch your lunch-we will treat to a catered lunch on the boat!

ANNUAL GOLF OUTING

Swing into action...

When you host the annual golf outing! No one will forget the branded golf balls with your firm's name!
Lunch is included in the sponsorship too!



Vendor & Sponsorship Opportunities

Year Long & Conference Customizable Benefits Levels

	Year-Long Opportunities			Conference + Year-Long Opportunities		
	Standard \$500	Bronze \$1,500	Silver \$2,500	Gold \$3,500	Platinum \$5,000	Pinnacle \$8,000
Website Benefits						
Listing on the CCA of A website	X	X	X	X	X	X
Newsletter Ad				1 in 12 months	2 in 12 months	6 in 12 months
Listing on Searchable Database		X	X	X	X	X
Listing on electronic communications		X	X	X	X	X
Send Branded email to member database					2 in 12 months	6 in 12 months
Meetings Benefits (Virtual or Live)						
Provide Meeting Education			X	X	X	X
Listing in Meeting Materials and App	X	X	X	X	X	X
Recognition at virtual and live events Signage at live session	X	X	X	X	X	X
Exhibit Table for live meetings; panelist at virtual Open Forum		1	1	2	2	2
Complimentary Conference and webinar registration		1	1	2	2	3
Marketing materials in conference materials			X	X	X	X
Registration list of attendees	X	X	X	X	X	X
Thought Leadership Benefits						
Branded Publication/ Blog post on website		1 in 12 months	2 in 12 months	2 in 12 months	3 in 12 months	6 in 12 months
Provide webcast or virtual education				1 in 12 months	2 in 12 months	4 in 12 months



Commercial Collection Agencies of America, Inc. Vendor and Sponsor Application and Agreement

COMPANY INFORMATION

COMPANY NAME _____

CONTACT NAME _____

COMPANY ADDRESS _____

CITY, STATE, ZIP _____ TELEPHONE _____

FAX _____ EMAIL: _____

COMPANY WEBSITE _____

Description of company product/service:

ACCEPTANCE AS CONTRACT FOR EXHIBITOR (For Vendors Only)

The undersigned hereby authorizes Commercial Collection Agencies of America to reserve exhibit space for use by the above company. The undersigned hereby acknowledges and agrees to pay the cost for exhibiting. Additional requirements, such as electrical connection, access to internet or special AV requirements should be coordinated directly with venue. Set-up and take down times will be announced once appropriate arrangements are made with venue.

- Pinnacle - \$8,000
- Platinum - \$5,000
- Gold - \$3,500
- Silver - \$2,500
- Bronze - \$1500
- Standard (CLE) - \$500

Authorized signature _____

Date _____

Name (print) _____

Title _____

BILLING INFORMATION

Full payment is due upon submission of agreement.

Submit agreement and check to:

Commercial Collection Agencies of America

P.O. Box 1695, Arlington Heights, IL 60006

If paying by credit card, please fill out the form below, email to:

awaggoner@commercialcollectionagenciesofamerica.com.

Card Type: _____ Name on Card: _____

Card # _____ Exp. date: _____ Code _____

Billing address: _____

City: _____ State: _____ Zip: _____ Amount to be charged on card \$ _____

Telephone _____ Email address: _____

Signature: _____ Print name: _____

Cancellation Policy:

Vendors must submit a written request for cancellation of booth space 90 days prior to the start of the meeting in which booth space is reserved. A refund will be granted less a \$50 administration fee. No refunds will be made for cancellations made less than 90 days from the start of the meeting